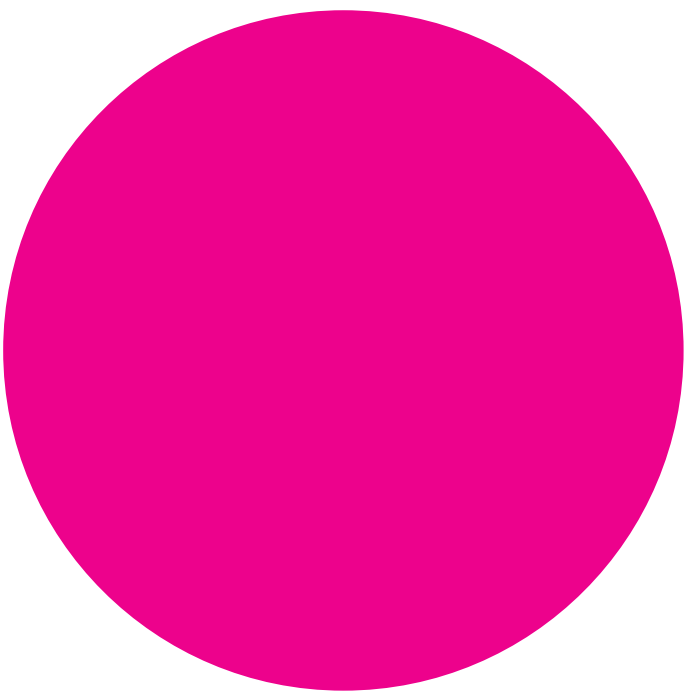
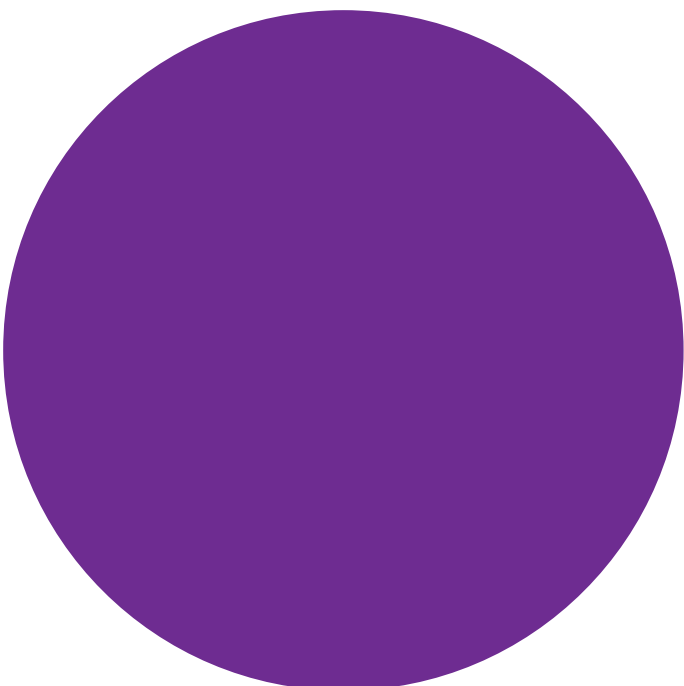


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french institute
alliance française



Annual Report Fiscal Year 2018 July 2017–June 2018



In Memoriam

Robert G. Wilmers

Robert G. Wilmers, Chairman of the French Institute Alliance Française for the last five years, and a Board Member for 20 years, died unexpectedly last December. He was a most exceptional man.

Bob Wilmers was a remarkable banker, a wine lover, and an active philanthropist. He was adventurous and down to earth with extraordinary common sense. Never wanting to be in the limelight, he pursued many interests and had an immense impact on the various communities where he gave generously to art and cultural organizations, often anonymously.

Speaking flawless French, Bob had a great love for France dating back to his early years, but his marriage to Elisabeth brought it more into focus.

At FIAF, Bob was a source of exceptionally sound advice, always asking challenging questions, keeping us on our toes, and wanting clear answers. He guided FIAF in defining and progressing towards its long-term goals. Always focused on the future, his leadership was an inspiration to all.

During his tenure, FIAF was transformed into a bastion of French culture in New York. He was passionate about French education and was a champion of the FIAF Preschool. Every aspect of FIAF was under his watchful eye.

Bob's full commitment to FIAF's mission provided our institution with enormous energy and serenity. His steady look and wry smile will be greatly missed by all.



Bob Wilmers © Elizabeth A. Munhschenk, Buffalo News



FIAF's mission is to create and offer New Yorkers innovative and unique programs in education and the arts that explore the evolving diversity and richness of French cultures. We seek to generate new ideas and promote cross-cultural dialogue through partnerships and new platforms of expression.



Bienvenue © Brittany Buongiorno

The French Institute Alliance Française (FIAF) was founded in 1898 as a center for French language and culture in New York.



FIAF is a private, American 501(c)(3) not-for-profit organization incorporated in the state of New York and is not an agency of the French government.

The leading French language and cultural center in the United States, FIAF is dedicated to innovative and unique programming in education and the arts, all exploring the evolving diversity and richness of French cultures.

FIAF offers unique access to French language and culture at our beautiful Beaux Arts building in Manhattan as well as in Montclair, New Jersey.

New at FIAF

In Fiscal Year 2018, FIAF launched various new programs to expand the reach of its cultural programming.

FIAF launched its inaugural *Animation First* festival in February 2018. The festival featured an exciting array of feature-length films, shorts, panel discussions, virtual reality, augmented reality and more. New York's first festival dedicated to French animation, it celebrated France's rich history as the pioneer of animation.

Spring 2018 marked the start of the Iconic French Speakers Luncheons with Olivier Barrot. French journalist and TV personality Olivier Barrot interviewed some of France's greatest minds about their areas of expertise, including the economy, the state of journalism, and more.



French Classes © Chloe Masseslian

Language Center

FIAF's Language Center introduces new classes and distance learning options, and continues to provide New Yorkers with first-class language instruction.

French in New York

Located in the heart of New York City, FIAF's Language Center on East 60th Street welcomes a diverse public of 6,000 French learners each year. With a satellite location in Montclair, New Jersey, FIAF offers convenient and high quality immersive French classes.

Beginning in fall 2017, FIAF offers a new class option for beginners through the **Introduction to French** class, which provides students with a smooth entry into the language and the necessary tools to begin French. FIAF also offers a year-round two-week intensive class option, perfect for language learners looking to dive head-first into French.

Classes for All

FIAF offers a variety of classes at every level and size. Classes are led by one of FIAF's 80 native French-speaking teachers in coordination with the Adult Programs Coordinator.

FIAF's group classes are divided by level and subject, including general French classes, refresher courses, skill-strengthening, conversational, culture and literature courses, and thematic workshops. With a maximum of 12 students per class, and an average class size of 6-7 students, FIAF ensures individualized attention at any class level.

Students can choose between group classes, private or semi-private tutoring, private eTutoring, or corporate classes. FIAF also offers online learning options **Speedlingua™** and **Frantastique**, as well as certification exams and test prep classes.

Innovation in Teaching

FIAF continues to innovate through teaching styles and class offerings. Students can choose to learn French in an informal, conversational environment at Le Pain Quotidien, or choose to explore New York City through a French lens with the **French and the City** class.

Beginning in 2018, FIAF also now offers multiple cultural and linguistic voyages to Quebec City in partnership with Edu-Inter.



Students © Sasha Arutyunova

Student Perks

FIAF students receive a free one-year membership, entitling them to borrowing privileges at FIAF's Library, access to the Culturethèque digital library, free tickets to **CinéSalon** movie screenings and receptions every Tuesday, and discounted tickets to FIAF special events.

Students are also invited to both mid-session and end of session parties organized by the Language Center to encourage socialization outside of the classroom.

| Manhattan Language Center Registrations | | | | | | |
|---|-------------|-------------|-------------|-------------|-------------|-------------|
| NEW YORK | FY 2018 | FY 2017 | FY 2016 | FY 2015 | FY 2014 | FY 2013 |
| Total Registrations* | 8,668 | 9,173 | 8,875 | 8,842 | 7,857 | 7,919 |
| Adults | 4,712 | 5,001 | 5,610 | 5,775 | 5,644 | 5,860 |
| Kids & Teens | 1,511 | 1,328 | 1,375 | 1,202 | 1,079 | 1,190 |
| Toddlers | 2,445 | 2,844 | 1,890 | 1,865 | 1,134 | 869 |
| Revenues** | \$4,121,900 | \$4,120,688 | \$4,109,754 | \$4,054,131 | \$3,892,032 | \$4,199,711 |
| Preschool Revenues | \$717,060 | \$656,984 | \$470,352 | \$489,802 | \$407,325 | \$326,175 |

* Many students enroll in multiple classes, resulting in registration numbers that are higher than the number of students.
 **Total tuition revenues, excluding preschool.
 Includes Brooklyn location.



Language Center Preschool in Central Park © Beatrice de cea

Language Center: Kids

FIAF offers innovative and engaging programs for all ages.

French Classes for Children

Learning French starts early at FIAF. Diverse programs for every age and ability make it easy for families to find the best way to immerse their children. FIAF's French classes are customized to fit each child's age and abilities.

FIAF offers French language instruction from the ages of 1 to 17. Fully immersive French classes for beginners or native speakers fit all different levels. With a range of choices between workshops, private lessons, group classes, and summer camps, every child leaves FIAF with the skill and confidence to go beyond *bonjour!*

French as a second language classes follow the Common European Framework and native speaker classes are designed by the Youth Programs Coordinator to meet the standards of the French Ministry of Education.

At FIAF, families choose from: French Immersion Preschool

- **à petits pas**
Children aged 1-4 discover French language and culture through hands-on activities.
- **Classes and Workshops**
Children aged 5 and up can sign up for after school or Saturday lessons.
- **Camps**
Children of all ages can register for FIAF's summer camp as well as the winter and spring camps offered during school holidays.

FIAF's French Immersion Preschool now celebrates its sixth year in French language instruction. Students aged two and a half to four can choose from our half-day or full-day programs.

The Preschool is led entirely in French and focuses on welcoming young New Yorkers into French language and culture. FIAF Preschool graduates are accepted to many of the most competitive international and American schools in New York City.



Language Center Preschool © Sasha Arutyunova

FIAF Montclair

French in Montclair

Since its creation in 2008, FIAF Montclair has become the premiere destination for French language and cultures in the tristate area. FIAF Montclair offers French classes, workshops, and social events for all ages and levels in Montclair, New Jersey.

Whether you're planning a trip to France, interested in brushing up your French, or looking to explore the language for the first time, FIAF classes in Montclair will unlock the best of French and French culture for you.

All classes are taught by highly trained native speakers of French who come from all over the Francophone world and are fully certified to teach French as a foreign language.

à petits pas Excellence

This year, FIAF Montclair introduced *à petits pas Excellence* with great success. This new program is specially crafted for children aged two and a half to four and allows toddlers to learn, explore, and play *en français* in half or full-day immersive programs on multiple days each week.

The curriculum focuses on language learning, motor skills development, social and emotional development, and exposure to art. This introduction to French language serves as a great addition to part-time preschool programs or as an alternative to a regular preschool program.

| Montclair, NJ Language Center Registrations | | | | | | |
|---|-----------|-----------|-----------|-----------|-----------|-----------|
| NEW JERSEY | FY 2018 | FY 2017 | FY 2016 | FY 2015 | FY 2014 | FY 2013 |
| Total Registrations* | 1252 | 824 | 700 | 429 | 359 | 483 |
| Adults | 353 | 369 | 323 | 335 | 325 | 377 |
| Kids & Teens | 432 | 362 | 377 | 86 | 34 | 86 |
| Toddlers | 370 | 93 | 61 | 8 | N/A | N/A |
| Revenues | \$471,148 | \$366,036 | \$336,443 | \$246,251 | \$172,340 | \$216,026 |

* Many students enroll in multiple classes, resulting in registration numbers that are higher than the number of students.



Pre-school Library © Sasha Kutynova

FIAF's John and Francine Haskell Library, the leading French library in the United States, provides FIAF members with a dynamic collection of literature and educational resources.



Library © Martha Sadliser



Library Offerings

The Haskell Library gives FIAF students and members access to the library's extensive collection of 27,000 items, as well as over 197,000 online resources on **Culturethèque**, the new French language digital library. The Library also offers programs to engage Francophiles of all ages and levels including book clubs, game nights, homework help, and children's story hours.

The Jacques and Alexandre Leviant Centre d'Auto-Apprentissage, a dedicated section of the Library, provides FIAF students with materials to boost their language learning experience at all levels of competency.

Kids Corner

Children are a dynamic group of library users. "La Bible qui Rit!", the total learning and activity day on Saturdays in the Library, is full of non-stop story times, games, activities, and attracts capacity crowds of parents and children.

The Library offers 5 programs per week for children, all in French: *Les Petites Histoires du Samedi*, *A ton Tour* (a board game session), Video Lab (guided discovery of tablet apps, ebooks and computer games), *A toi la manette!* (a video game lab), *Petits Pôtes* (a lapsit playtime for toddlers), and *Appliquons-nous!* (a guided discovery of tablet apps).

Les Petits Penseurs

A grant of \$10,000 awarded from the Institut Français, the cultural operator of the French Ministry of Foreign Affairs, has allowed the Library to implement *Les Petits Penseurs*. This is a series of *cafés philosophiques* programs for children, held in French, on Saturdays once a month in the Library.

The objectives of the program are to encourage children to think about the larger issues of their little lives, and to offer a unique and varied approach to the teaching of French as a foreign language to children. The program was awarded an endorsement of excellence by UNESCO and was implemented in 6 Alliances Françaises across the country.

Culturethèque Digital Library

Culturethèque, the premiere French language digital library, is a free resource available to FIAF students and members.

This year, Culturethèque has been revamped with a more dynamic interface and now offers music and additional resources for children, such as TV programs. The collection also includes e-books, magazines, French textbooks, music, videos, graphic novels, podcasts and plenty of interactive books for kids.

These offerings are available online, to download or stream, making the FIAF Library accessible at all times, from all places: a French library that can fit right in your pocket!

People

- 38,000 visitors in Fiscal Year 2018
- 2 adult programs each week
- 5 children's programs each week

Collection

- 27,000 volumes in the library's collection
- 190,000 digital documents
- 30,000 materials borrowed in Fiscal Year 2018



FIAF's Arts Education programs introduces New York City students to the best of French programming.

Young Audience Program

The Young Audience Program (YAP) welcomes NYC students from all five boroughs to Florence Gould Hall and FIAF's Gallery for French cultural and educational programming. School groups are invited to attend films, performances, and concerts, all accompanied by a study guide and Q&A to provide an engaging learning experience. The Young Audience Program is free for New York public schools and affordable for others.

In November, YAPs were invited to a special screening of *Strangers at Home*, directed by Isabelle Wekstein-Steg and Mohamed Ulad. After this documentary about the reality of young French students, YAP students participated in a Q&A with director Isabelle Wekstein-Steg.

In February, as part of FIAF's **Animation First Festival**, YAPs attended a screening of *Iqbal, a Tale of a Fearless Child*, directed by Michel Fuzellier and Babak Payami. This film is supported by UNICEF France and is used to advocate the fight against child labor. A representative from UNICEF held a Q&A session with the students after the screening.

During the **Tilt Kids Festival** in March, FIAF invited YAP partners to the festival's events. Students participated in interactive visual arts workshops inspired by Yto Barrada and Julie Klear's *Once Upon a Forest, the Animal Spring* exhibition on view in FIAF's Gallery. Broken Box Mime Theater performed *Destination: Everywhere*, an adventure through invisible worlds with the universal language of movement.

In April, FIAF welcomed singer, songwriter, and guitarist **Paul Beaubrun** for a special Young Audience performance. A descendant of a long line of Haitian "musical royalty", Paul Beaubrun weaved together Haitian history, cultural knowledge, and guitar melodies in a demonstration of his masterful musicianship.

In May, in partnership with Pathé Live, FIAF presented a YAP HD theater screening of La Comédie Française's *Scapin the Schemer* in Florence Gould Hall.

FIAF's Arts Education



FIAF's curated film programs bring the best in classic and contemporary French cinema to the Florence Gould Hall theater.

CinéSalon

FIAF's signature film series, *CinéSalon*, welcomes FIAF members and cinephiles alike to Florence Gould Hall on Tuesday evenings. FIAF's Film Curator, Delphine Selles-Alvarez, hand-picks films from classic and up-and-coming French directors. Each film is introduced by an actor, director, or film expert and is followed by a wine reception.

The 2017/2018 *CinéSalon* series included:

- Cinematographer Caroline Champetier: Shaping the Light (with Caroline Champetier)
- Actor's Choice: Lambert Wilson & Yves Montand (with Lambert Wilson)
- Best Actress: A César-Winner Showdown
- Louis Garrel: Love Songs & Heartbreak
- Remembering May 1968 (with Romain Goupil)
- Burning Bright: New French Filmmakers (with Hamé & Ekoué)

Special Screenings

In addition to FIAF's *CinéSalon* programming, FIAF offers special screenings and events with well-known guests.

This year's programming featured:

Classics of French Cinema with Olivier Barrot
In this series, Olivier Barrot, French journalist and TV personality, introduced six screenings of French cinema classics.

Corporate Movie Premiere: Lambert Wilson
In a New York premiere event, Lambert Wilson introduced this gripping psychological thriller, directed by Nicolas Silhol, (2017).

TV Series Marathon: Baron Noir
In celebration of Kad Merad's nomination for the 2017 International Emmy Award for Best Performance by an Actor, FIAF screened the full first season of this gripping new series in one marathon session.

An Evening Celebrating Johnny Hallyday
FIAF paid tribute to the rock and roll legend with a screening of the film *Jean-Philippe*, followed by a reception featuring some of his most beloved songs.

Focus on French Cinema Festival
FIAF welcomed Gaël Morel for the closing night screening of the New York premiere of his latest film *Catch the Wind*.

Dalida Movie Premiere
At Bastille Day 2017, guests were welcomed to the New York Premiere of Lisa Azuelos's *Dalida*, celebrating the career of the famed French vocalist and actress.



CTL © Chloe Mosses

“New York’s boundary-pushing festival!” – Time Out New York



About the Festival

FIAF’s annual interdisciplinary arts festival *Crossing the Line* (CTL) returned for its eleventh year from September 6–October 15, 2017.

Each year, *Crossing the Line* presents works that transcend nationality, language, and discipline. Since its inauguration in 2007, *Crossing the Line* has cultivated an increasingly large and diverse following, and has received numerous accolades in the press thanks to the ground breaking vision of its co-curators Lili Chopra, Simon Dove, and Gideon Lester.

“This enthralling festival, overseen by the French Institute Alliance Française, is now in its 11th year and features a wealth of performances... Rich lineup!”
—The New York Times



CTL © Chloe Mosses

Crossing the Line 2017

In this eleventh *Crossing the Line* Festival, artists from around the world, and from New York City, shared and created dialogue with us all, building deeper understanding and fostering community as artists are uniquely able to do. CTL 2017 celebrated and strengthened the local global community of New York City.

FIAF continued its newly minted partnership with The Edmond de Rothschild Foundations, **BRIDGING: An International Dialogue on Diversity and Inclusion in the Arts.** In 2017, BRIDGING presented three works by choreographer and performer Faustin Linyekula that reflect themes of memory, forgetting, and dreams, from a collaborative community project to compelling dance theater.

In partnership with the Hermès Foundation, CTL featured **New Settings**, a program supporting new performing arts productions that shift borders between disciplines to create innovative art forms.

CTL 2017 featured works by Annie Dorsen, Bouchra Ouizguen, and Alessandro Sciarroni within the New Settings Program.

Bouchra Ouizguen’s “Corbeaux (Crows)”, presented within the New Settings Program in CTL 2017, was nominated for a New York Dance and Performance Award in the category of Outstanding Production.

French photographer Alain Willaume made his US debut with an immersive installation of his haunting work in FIAF’s Gallery. The installation by FIAF’s Gallery curator François Hébel invited a new perspective into Willaume’s global body of work. This was the sixth exhibition of the French Protocol series in the FIAF Gallery.

Crossing the Line 2017 featured 11 lead artists representing 12 nationalities, 2 world premieres and 4 U.S. premieres. With 117 articles in national and international news outlets, this year’s festival drew extensive attention and press far beyond the arts world.

CTL Artists

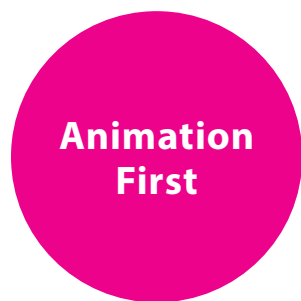
Dickie Beau
Sophie Calle
nora chipaumire
Annie Dorsen
Ryoji Ikeda
Faustin Linyekula
Nazmiye Oral
Bouchra Ouizguen
Adelheid Roosen
Alessandro Sciarroni
Alain Willaume

Co-presented with

651 Arts
The Metropolitan Museum of Art
Abrons Arts Center
MoCADA
BRIC
Movement Research
Brooklyn Museum
NYU Skirball
Dancing in the Streets
Times Square Arts
Edmond de Rothschild Foundations
Times Square Advertising Coalition
Fondation d’Entreprise Hermès
La MaMa



"FIAF Animation First brings a French flair to NYC!" —*Time Out Kids*



About the Festival

In Fiscal Year 2018, FIAF launched *Animation First*, New York's first French animation festival, running from **February 2–4, 2018**.

Celebrating France's rich history as the pioneer of animation, *Animation First* presented award-winning feature films and shorts, virtual and augmented reality exhibits, interactive workshops, and panel discussions with leading directors, animators, and studio executives.

Animation has a rich history in France, since its beginnings in the late 19th century when Émile Reynaud projected his *Pantomimes Lumineuses* at the Musée Grévin in Paris.

Today, France is Europe's largest producer and the world's third largest exporter of animated film. Renowned for its stylistic innovation, French animation continues to garner awards worldwide and spans a diversity of genres.

Animation First is co-curated by Delphine Selles-Alvarez, Film Curator at FIAF, and Catherine Lamairesse, Director of Special Projects at FIAF.

Animation First 2018

Animation First presented ambitious, innovative, and award-winning animated feature and short films, virtual reality, and video games from France's most exciting studios and art schools. This year's festival featured more than 52 total feature films and shorts, 6 U.S. premieres, and 10 New York premieres.

With over 3,000 guests over the festival weekend, *Animation First* featured innovative works ranging from an interactive virtual reality arcade to an evening of erotic animated shorts.

For this first edition of *Animation First*, FIAF partnered with the city of Angoulême and the Pôle Image Magelis (Magelis Image Center),

one of France's most exciting hubs for animation. Many of the films FIAF featured were made in Angoulême, including *Miniscule: Valley of the Lost Ants* (dir. Thomas Szabo and Hélène Giraud), *Loulou and Other Wolves* (dir. Serge Elissalde and Richard McGuire), *The Red Turtle* (dir. Michael Dudok de Wit), and *My Life as a Zucchini* (dir. Claufe Barras).

The festival's Guest of Honor, Dutch director **Michaël Dudok de Wit**, presented his wildly successful feature-film debut, *The Red Turtle*. Dudok de Wit discussed the creation of the film, nominated for Best Animated Feature at the Academy Awards, as well as his creative partners, including the famed Studio Ghibli.

Throughout the weekend, FIAF's Gallery was home to a Virtual Reality Arcade, with immersive headsets and VR experiences. Free and open to the public, this interactive exhibit featured six unique virtual universes to explore.

The festival opened to great acclaim, with a total of 47 articles in prestigious news outlets, including *Hollywood Reporter*, *The New York Times*, and *Time Out New York*.



"The fascinating world of Tilt, the multifarious annual children's festival... Sounds magnifique!"
—The New York Times



Tilt Kids Festival

Tilt Kids Festival returned to the New York arts scene for its third year in 2018, reaching new heights with a diverse group of artists from France and around the world. This year's festival, running from March 3–March 18, 2018, brought audiences original works in theater, dance, music storytelling, interactive workshops and more.

Co-presented with the Cultural Services of the French Embassy, Tilt Kids Festival was co-curated by Rima Abdul-Malak, Cultural Attachée of the Cultural Services of the French Embassy, Lili Chopra, Executive Vice President and Artistic Director of the French Institute Alliance Française, and Violaine Huisman, writer, translator, and curator.



Tilt Kids 2018

This year's festival showcased 62 performing artists from 7 different countries, including Canada, France, Lebanon, and the U.S.

Tilt Kids 2018 featured 7 U.S. and world premieres at 7 different venues around New York City, with performances ranging from storytelling to mime theater.

Tilt Kids 2018 debuted in Florence Gould Hall with Joël Pommerat's Molière Award-winning adaptation of *Little Red Riding Hood*. Pommerat's dynamic production revolutionized the way that theater is made for young people in France and around the world. Jérôme Bel brought a cast of twenty New Yorkers to NYU's Skirball for the New York Premiere of *Gala*. Local performers ranged from 8 to 80 years old and each performer's gentle humanity lit up the stage for this inspired production.

FIAC's Gallery was home to an imaginative new visual art exhibition *Once Upon a Forest, the Animal Spring* by French-Moroccan multimedia artist Yto Barrada and American designer and art educator Julie Klear. This interactive exhibition invited kids to create new worlds using colorful art pieces to transform the FIAC Gallery into a moveable visual landscape.

Tilt Kids 2018 enjoyed impressive press coverage in major media outlets and prominent family blogs, with 47 listings and articles in news and media outlets.

Tilt Kids Artists
Yasmine Al Massri
Yto Barrada
& Julie Klear
Jérôme Bel
Broken Box Mime Theater
Simon Critchley
Billy Martin
& TILT Brass
Diane Mikhael
Joël Pommerat
Bassam Saba and guests from the NY Arabic Orchestra

Co-presented with Cultural Services of the French Embassy



Millepied, Robbins, Balanchine © MAnn Ray

FIAF's artistic programming brings the best of French performing arts to New York.

Performing Arts

In Fiscal Year 2018, FIAF presented musical and theatrical performances:

- **Lambert Wilson:** *Lambert Wilson sings Yves Montand* in a joyful staging of Montand's most beloved songs, featuring music by a live band.
- **Sarah Rothenberg:** *A Proust Sonata*, equal parts concert and theater, transforms music, painting, and literature into a moving performance.
- **Gil Marsalla** directed *PIAF! The Show*, starring Anne Carrere, a musical celebration of the life and music of the legendary French chanteuse.
- Internationally renowned dramatist, novelist, and director **Éric-Emmanuel Schmitt** starred in a theatrical adaptation of his beloved novella *Monsieur Ibrahim and the Flowers of the Koran*.

New HD Screening Series: Paris Opera & Ballet

Millepied, Robbins, Balanchine

Acclaimed French choreographer Benjamin Millepied pays tribute to George Balanchine and Jerome Robbins, two extraordinary choreographers who helped to redefine dance in Europe and the U.S. in the 20th century.

Samson et Dalila

Camille Saint-Saëns romantically retells the biblical tale of Samson and Delilah in a new production by Paris Opera & Ballet.



Featured
Events



Conversation with Gerard Depardieu © Maria Baranova

FIAF's luncheons, conversations, and tastings explore the French *art de vivre*.

Conversations

FIAF presented many interesting conversations surrounding fashion, acting, history, and much more, with inspiring figures:

- Conversation with **Gérard Depardieu**, moderated by actress Candice Bergen.
- Conversation with **Esther Perel**, moderated by writer and journalist Anand Giridharadas.
- Conversation with **Jane Birkin**, moderated by Elia Einhorn, *Pitchfork Radio* & *Talkhouse* Podcast host and producer.

Luncheons

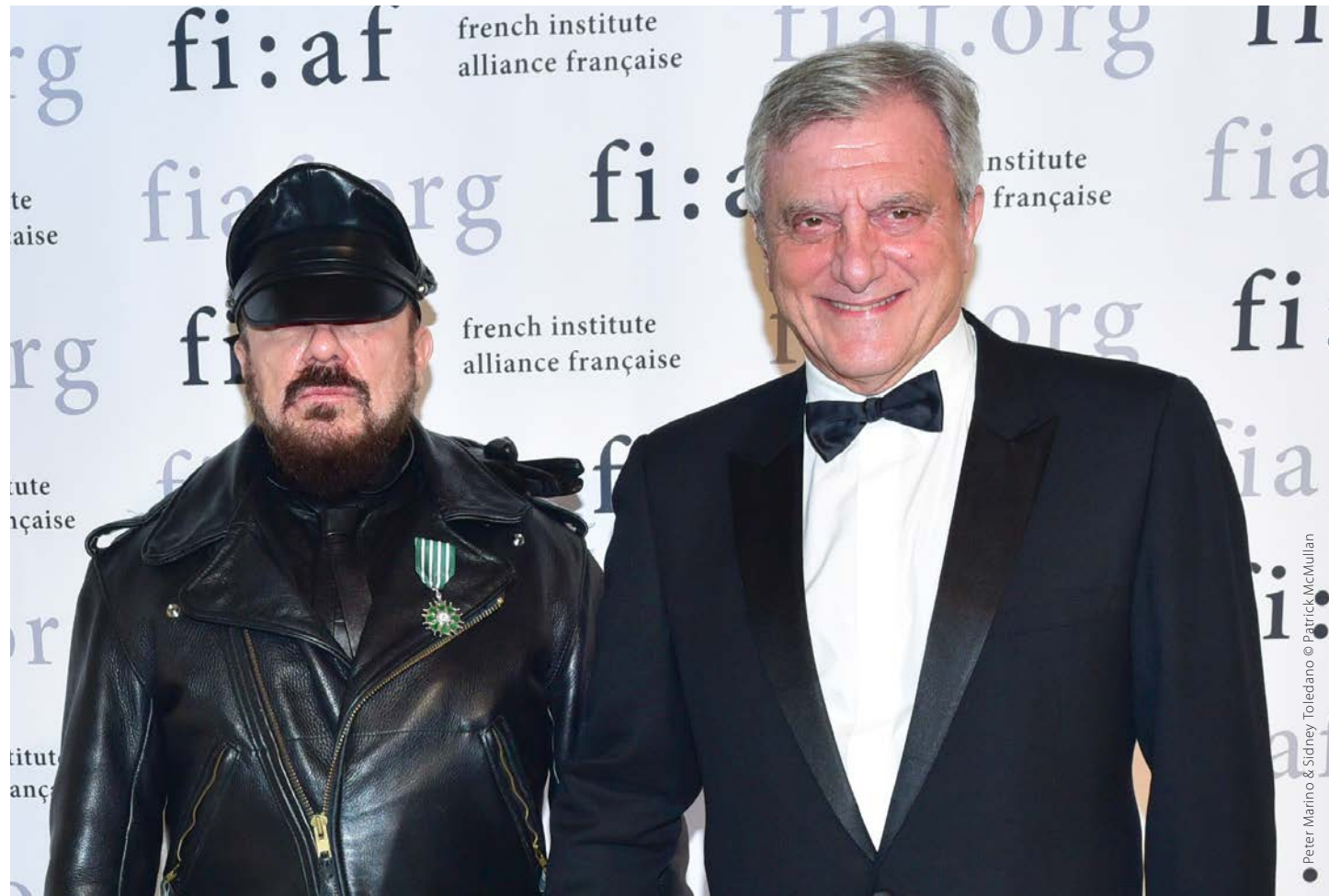
New in Fiscal Year 2018, exceptional figures convened in FIAF's Le Skyroom for conversation over lunch:

- Luncheon with legendary artist and bestselling author **Françoise Gilot** and art historian **Sylvie Vautier**
 - Luncheon with former US Ambassador **Jane D. Hartley** and Consul General **Anne-Claire Legendre**
- Iconic Speakers Luncheons, presented by French journalist and TV personality **Olivier Barrot:**
- **Jacques Attali**, economist, social theorist, writer, and political advisor
 - **Frédéric Beigbeder**, author, literary critic, film director, and TV presenter
 - **Christophe Barbier**, actor, author, editorialist, and journalist

Wine Tour de France

This masterclass series of five tastings provided a journey through France's unforgettable landscapes, all hosted by industry experts.

- **Champagne & Chocolate Masterclass**
Experts from three renowned French champagne houses brought champagne to be paired by master chocolatier Benoit Recquet, owner of BE Chocolat.
- **Wine & Cheese Radical Pairings**
Curated and presented by Florence Fabricant, *New York Times* food reporter.
- **James Bond's Bordeaux**
Curated and presented by wine expert Philippe Newlin.
- **Wines of Paul Bocuse's Rhône Valley**
Curated by Hortense Bernard, Millesima General Manager.
- **The Rosé Renaissance**
Presented by wine expert Nefissa Sator.



FIAF's annual *Trophée des Arts* Gala honors leading figures in business and the arts for their work in furthering French-American cross-cultural exchange.

Trophée des Arts Gala

Trophée des Arts Gala 2017

FIAF has held the annual *Trophée des Arts* Gala since 1992 in order to support its cultural and educational programs. Each year, FIAF awards two honorees who exemplify FIAF's mission of strengthening the relationship between French and American peoples.

The *Trophée des Arts* recognizes a distinguished artist or cultural icon who exemplifies our organization's mission of French-American friendship and cross-cultural exchange. The *Pilier d'Or* award, established in 2006, recognizes a leading business figure for outstanding contributions to the economic and social relationships between North America and France.

On Monday, November 13, 2017, under the patronage of the Ambassador of France in the United States and the Consul General of France in New York, FIAF awarded **Sidney Toledano**, Chairman and CEO of Christian Dior Couture, with the *Pilier d'Or*, and architect **Peter Marino** with the *Trophée des Arts*. The Gala raised **\$1,855,445** in revenue thanks to the generous support of the evening's co-chairs, **Nancy Cain Marcus** (Board of Directors at Westwood Trust), **Nicole Salmasi** (Philanthropist), **Lauren Santo Domingo** (FIAF Board member), **Janine & J. Tomilson Hill** (CEO of Blackstone Alternative Asset Management), **William & Clémence von Mueffling** (FIAF Board members), and **Robert & Elisabeth Wilmers** (former FIAF Chairman).

FIAF Gala Financials by Year (\$)

| | 2017* | 2016 | 2015 | 2014 | 2013 | 2012 | 2011 | 2010 | 2009 | 2008 | 2007 |
|-------------------|-----------|-----------|-----------|-----------|-----------|---------|---------|---------|---------|---------|---------|
| Revenues | 1,855,445 | 1,489,564 | 1,276,615 | 1,221,201 | 1,121,691 | 918,253 | 959,607 | 849,370 | 669,741 | 749,184 | 855,328 |
| Expenses | 308,958 | 284,453 | 264,815 | 259,184 | 251,645 | 215,259 | 246,520 | 228,160 | 234,955 | 287,254 | 305,902 |
| Net Income | 1,546,487 | 1,205,111 | 1,011,800 | 962,017 | 870,046 | 702,994 | 713,087 | 621,210 | 434,786 | 461,930 | 549,426 |

* Does not include \$58,745 of in-kind



FIAF's annual *Art de Vivre* Award honors influential ambassadors of the French art of living in the United States.

Art de Vivre Award 2018

Since its creation in 2014, FIAF's *Art de Vivre* Award has recognized prominent figures from the food, wine, luxury, fashion, and beauty industries for their dedication and contributions to the French art of living.

This elegant evening attracts more than 100 attendees with a cocktail reception in FIAF's Le Skyroom, an elegant seated dinner at Le Bilboquet, thanks to owner Philippe Delgrange, and a small high-end live auction to support fundraising for FIAF's cultural and educational programs.

This year, FIAF's fifth annual *Art de Vivre* Award was held on Monday, June 4, 2018. **Frédéric Fekkai**, Founder and CEO of *Bastide* and Founder of *Fekkai*, received the *Art de Vivre* Award, presented to him by his friend, television personality and home life guru **Martha Stewart**.

Thanks to the generous support of the evening's Event Committee, this invitation-only event raised \$125,000 in revenues.

Art de Vivre Award



Bastille Day © Brittany Buongiorno

FIAF moves to the streets for a huge celebration of the national French holiday.



Bastille Day 2017

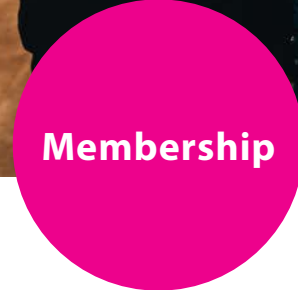
On Sunday July 9, 2017, FIAF held its 21st annual Bastille Day on 60th Street festival. As New York City's largest Bastille Day celebration, Bastille Day on 60th Street welcomed over 40,000 visitors from the New York metro area.

This year's celebration showcased the best of French food, culture, and shopping, with the introduction of the *Marché Français*, promoting French fashion and cosmetics, and a sneak-peek movie premiere of Lisa Azuelos' *Dalida*.

FIAF hosted more than 80 participating booths, live performances, prize drawings, and wine and cheese tastings. Bastille Day media highlights include mentions in *Time Out New York*, *New York Post*, *CBS New York*, and *The New Yorker*.



Members' Holiday Party © Katrina Sorrentino



Francophones and Francophiles alike join the FIAF *famille* and experience French language and culture *à la française*.

FIAF Members

FIAF's enthusiastic and dedicated members make up a vibrant community of New York area Francophiles. FIAF's 10,000 community members benefit from insider access to the city's leading French language and culture center.

FIAF offers memberships at different levels:

Individuals

Free entrance to *CinéSalon* every Tuesday, unlimited Haskell Library and Culturethèque privileges, discounted tickets to FIAF events, members-only invitations, and special offers from FIAF's partners.

Family

Individual benefits for up to 2 adults and 4 children.

Premier

Family benefits + exclusive invitations to VIP receptions and premiere screenings.

Young Patrons

FIAF invites individuals, ages 21–45, to join our Young Patrons group, offering opportunities to meet and mingle with other young people who are passionate about French culture. Individual benefits + invitations to exclusive events, including private gallery tours, VIP cocktail receptions, high-end tastings, and more.

Cercle d'Amies

This intimate circle of friends enjoys individual membership benefits + luncheons with best-selling authors, talks by renowned journalists and luminaries from the worlds of French literature, arts, and politics, as well as exclusive behind the scenes tours of galleries, museums, and boutiques.

FIAF Language Center Students

Each of FIAF's 6,000 students receive a complimentary one year membership.

Preschool Families

FIAF Preschool families receive a one year complimentary Family membership.

Member Events

Rendez-vous

On the first Tuesday of the month, FIAF invites all members to our Skyroom for an opportunity to converse in French over a glass of wine.

Open House

In September 2017, the seventh annual Open House kicked off FIAF's new season, welcoming over 400 guests for a special film screening and wine and cheese tasting.

Members' Holiday Party

Every December, 250 FIAF members and friends gather at the French Consulate for a festive evening of music, champagne, prizes, and *bûches de Noël*.

Galette des Rois

A New Year's *fete* centered around the delicious "king's cake" invites FIAF members to start *le nouvel an* the French way.



Iconofly Launch Party at Guggenheim © Katrina Sorrentino

FIAF Corporate Membership allows organizations to enjoy valuable benefits while providing vital support to FIAF.

Corporate Support

Participating Companies

FIAF's Corporate Membership program allows businesses to support FIAF's innovative cultural and educational programs, all while associating their brand with New York's foremost French cultural center.

Corporate Members receive year-round brand visibility, complimentary FIAF memberships for all employees, discounts on Language Center classes and FIAF venue rentals, reserved tickets for special events, and exclusive opportunities to promote their brand among New York's French-American business community.

FIAF was delighted to welcome **over 800 new individual corporate members** in FY 2018 that wished to join the FIAF *famille*.

*Members enrolled as of June 30, 2018: 2,344
Compared to 1,504 in FY2017

Gold Members

- Air France & Delta Airlines
- Altour
- BNP Paribas

Rouge Members

- Jacadi
- Nespresso
- Perrier
- Renault Nissan
- Sofitel

Blanc Members

- AXA Foundation
- Crédit Agricole CIB
- Ipsos
- L'Oréal USA
- LVMH
- Natixis
- Pernod Ricard
- Président Specialty Cheeses
- TV5MONDE

Bleu Members

- Barclays USA
- Novotel Times Square Hotel
- Rémy Cointreau



Photo © Brittany Buongiorno

Program Supporters & Sponsors

Generous support from a growing community of Francophiles helps to make FIAF's cultural and educational programs possible.

Supporting FIAF

As an American not-for-profit organization, FIAF relies on the loyal support of **individuals, members, volunteers, government agencies, corporations and foundations.**

These supporters are essential to FIAF's success and make it possible for FIAF to share the richness of French and Francophone cultures in New York and beyond.

FIAF's **Producer's Circle** unites a group of dedicated supporters who help to make FIAF's diverse and innovative programming possible. Producer's Circle members enjoy privileged access to performances and behind-the-scene events, and are given the unique chance to participate in the season's creative process.

Key FIAF program supporters*

- Atari
- The Edmond de Rothschild Foundations
- Engie Foundation (Fondation d'entreprise Engie)
- Enoch Foundation
- FACE (French American Cultural Exchange)
- The Florence Gould Foundation
- Hermès Foundation (Fondation d'entreprise Hermès)
- Howard Gilman Foundation
- JCDecaux
- The Laura Pels International Foundation for Theater
- National Endowment for the Arts
- New York City Department of Cultural Affairs
- New York State Council on the Arts
- Performing Arts Fund NL
- Pommery

**\$10,000 and above in FY18*

Producer's Circle

- Sarah Arison
- Michel G. Bernard
- Florence Dupont
- Ronald Guttman
- Isabelle Kowal
- Didier Lestienne & Pierre Rouy-Cartier
- Marie Nugent-Head
- Elisabeth Wilmers



Le Skyroom



Florence Gould Hall

FI/AF offers four unique venues that can accommodate a wide variety of special events. These versatile venues are all equipped with state of the art technology, and can be staged with various décor and catering setups upon request.



Le Skyroom

Le Skyroom is FI/AF's newest event space and is located on the eighth floor of the FI/AF building. This location can accommodate 200 guests for cocktail receptions and 120 for seated events.

Featuring floor-to-ceiling windows, the venue offers a modern, high-tech environment, with a built-in media screen, high definition projection and sound equipment, and private Wi-Fi network setups. It is a memorable location for corporate and social events, and features a modern fully-equipped kitchen.

Florence Gould Hall

Florence Gould Hall, with a private entrance at 55 East 59th Street, is FI/AF's premiere venue. FGH seats 361 guests, features a proscenium stage, and is equipped with state-of-the-art digital film projection and sound equipment. With excellent acoustics and superb sight lines, the hall is perfect for corporate town meetings, film screenings, concerts, theater, and dance performances.

Over the past three years, Florence Gould Hall's lighting, sound, and technical systems have been fully upgraded. Distinguished by its intimate atmosphere and classic jewel-box theater décor, FGH has hosted acclaimed events by leading international companies and arts organizations.

Tinker Auditorium

Tinker Auditorium is an intimate, easily customizable venue situated on the mezzanine level of Florence Gould Hall. Its proximity to FGH makes it the perfect venue for registration, catering, and sponsor-table setups.

A flexible and modular facility, it is ideal for receptions of as many as 300 guests. With riser style seating it can accommodate 115 guests for small lectures and film screenings.



Tinker Auditorium

FI/AF Gallery

The FI/AF Gallery, located on the ground floor, lends itself to both art and photo exhibitions as well as intimate dinners and receptions. This highly visible venue guarantees excellent exposure for public shows, as well as a beautiful private space for entertaining. The venue can accommodate small groups (20 guests) for dinner, and up to 125 guests for cocktail receptions.



FI/AF Gallery

Rentals Net Profit Margin Comparison

| | FY18 | FY17 | FY16 | FY15 | FY14 | FY13 | FY12 | FY11 | FY10 | FY09 |
|--------------------|---------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|---------|-----------|
| Revenue (\$) | 888,322 | 1,063,788 | 1,139,907 | 1,405,869 | 1,390,394 | 1,104,330 | 1,228,239 | 1,016,545 | 888,753 | 1,076,824 |
| Expenses (\$) | 656,617 | 815,269 | 951,250 | 851,866 | 970,322 | 820,080 | 883,931 | 735,072 | 658,875 | 758,536 |
| Profit Margin (\$) | 231,705 | 248,519 | 188,657 | 554,003 | 420,072 | 284,250 | 344,308 | 281,473 | 229,878 | 318,288 |
| Ratio (%) | 26% | 23% | 17% | 39% | 30% | 26% | 28% | 28% | 26% | 30% |

FIAF Donors 2017-2018

As a not-for-profit organization, FIAF depends upon charitable donations from the French and American communities. FIAF is deeply grateful to the following generous supporters of its 2017–2018 season. Reflects donations made from July 2017–June 2018.

Les Bienfaiteurs (\$50,000+)

Altour
BNP Paribas
Samantha & Nabil Chartouni
Alexandre Chemla
Christian Dior Couture
Charles Cohen
Deirdre Costa Major
Cécile David-Weill
Michel David-Weill
Charles & Cecile de Lardemelle
The Edmond de Rothschild Foundations
Elizabeth & Jean-Marie Eveillard
Fifth Avenue of LI Realty Associates
The Florence Gould Foundation
Fondation d'entreprise Hermès
Johnny Hon
LVMH Moët Hennessy Louis Vuitton, Inc
Americana Manhasset
Alexander Roepers
Lauren & Andres Santo Domingo
William & Clémence von Mueffling
Robert Wilmerst & Elisabeth Wilmers

Les Leaders (\$25,000–\$49,999)

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Denise & Frank Brosens
Anne Busquet
Nancy Cain Marcus
J. Speed Carroll
Stephanie Coleman
Raphahelle & Bruno d'Illyers
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Janine Hill
Howard Gilman Foundation
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New York State Council on the Arts
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Marc-André Poirier
Renault Nissan
TVMONDE USA, Inc.
Van Cleef & Arpels, Inc.

Les Mécènes (\$10,000–\$24,999)

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Michael Boord
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Crédit Agricole Corporate and Investment Bank
Phyllis Collins
Ide & David Dangoor
Carmen Chahine Debbane & Raymond Debbane
Christina & Emmanuel Di Donna
Dovile Drizyte
The Enoch Foundation
Abe Feldman
Miles Fisher
Fondation d'entreprise d'Engie
France 24
French-American Cultural Exchange (FACE)
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Nomi Ghez
Grand Marnier
Andrew Gundlach
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The Laura Pels International Foundation for Theater
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Lisa & David Wolf
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Maz Zouhairi

*All gifts received between July 1, 2017 and June 30, 2018

2018 Audited Financial Information

FIAF Statements of Financial Position

| | Year Ended June 30, 2018 | Year Ended June 30, 2017 |
|---------------------------------------|--------------------------------|--------------------------------|
| Assets | | |
| Cash and cash equivalents | \$2,023,736 | \$2,106,030 |
| Investments | 2,591,729 | 1,952,795 |
| Pledges receivable, net | 2,332,000 | 1,250,000 |
| Accounts receivable, net | 520,153 | 622,298 |
| Inventory | 110,760 | 102,891 |
| Prepaid expenses and other assets | 1,108,842 | 1,070,174 |
| Property and equipment, net | 15,538,664 | 16,115,153 |
| Lease costs, net | 273,615 | 302,931 |
| | \$24,499,499 | \$23,522,272 |
| Liabilities and Net Assets | | |
| Liabilities | | |
| Accounts payable and accrued expenses | 789,726 | 838,369 |
| Deferred revenue | 1,433,715 | 1,561,877 |
| Loan payable, net | 15,478,807 | 15,384,045 |
| Line-of-Credit obligation | 500,000 | 800,000 |
| Capital lease obligation | 63,217 | 19,424 |
| | \$18,265,465 | \$18,603,715 |
| Total Liabilities | | |
| Net Assets | | |
| Unrestricted | 1,281,650 | 1,163,592 |
| Temporarily restricted | 3,838,881 | 3,641,462 |
| Permanently restricted | 1,113,503 | 113,503 |
| | 6,234,034 | 4,918,557 |
| Total Net Assets | \$24,499,499 | \$23,522,272 |

FIAF Statement of Activities

| | Year Ended June 30, 2018 | | | Year Ended June 30, 2017 | |
|--|--------------------------------|---------------------------|---------------------------|--------------------------------|--------------------|
| | Unrestricted | Temporarily Restricted | Permanently Restricted | Total | Total |
| Operating Activities: | | | | | |
| Support and Revenue | | | | | |
| Tuition | \$5,310,858 | | | \$5,310,858 | \$5,152,379 |
| Contributions | 1,201,291 | \$890,000 | \$1,000,000 | 3,091,291 | 4,558,332 |
| Event rental | 888,322 | | | 888,322 | 1,063,788 |
| Rental income | 1,184,116 | | | 1,184,116 | 1,196,926 |
| Membership dues | 413,930 | | | 413,930 | 403,295 |
| Special events (net of direct benefit to donors of \$142,803 and \$128,535 in 2018 and 2017, respectively) | 1,842,142 | | | 1,842,142 | 1,476,029 |
| Book sales (net of cost of books of \$121,115 in 2018 and \$138,545 in 2017) | 34,163 | | | 34,163 | 43,830 |
| Ticket sales | 264,860 | | | 264,860 | 197,721 |
| Other revenue | 194,525 | | | 194,525 | 117,515 |
| Support and revenue before net assets released from restrictions | 11,334,207 | 890,000 | 1,000,000 | 13,224,207 | 14,209,815 |
| Net assets released from restrictions | 692,581 | (692,581) | | 0 | 0 |
| | 12,026,788 | 197,419 | 1,000,000 | 13,224,207 | 14,209,815 |
| Expenses | | | | | |
| Operating expenses | 9,801,007 | | | 9,801,007 | 10,067,951 |
| Change in net assets from operating activities | 2,225,781 | 197,419 | 1,000,000 | 3,423,200 | 4,141,864 |
| Non-Operating Activities | | | | | |
| Net investment income | 13,980 | | | 13,980 | 15,710 |
| Depreciation and amortization | (1,241,666) | | | (1,241,666) | (1,267,944) |
| Interest expense | (834,459) | | | (834,459) | (833,001) |
| Bad debt expense | (45,578) | | | (45,578) | (25,353) |
| Increase in Net Assets | 118,058 | 197,419 | 1,000,000 | 1,315,477 | (2,031,276) |
| Net Assets, beginning of year | 1,163,592 | 3,641,462 | \$113,503 | 4,918,557 | 2,887,281 |
| Net Assets, end of year | \$1,281,650 | \$3,838,881 | \$1,113,503 | \$6,234,034 | \$4,918,557 |

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Française (FIAF)**

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Courtney Geraghty
Artistic Director

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Senior Director of Development and Strategy

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Katharine Branning
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Sarah Zafrani-Sidi
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As of October 30, 2018

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As of June 30, 2018

